Professional Portfolio Website

Created by:

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Introduction:

A professional portfolio website is a digital platform that showcases an individual's or company's work, skills, and achievements. It is a powerful tool for professionals to display their portfolio and attract potential clients and employers.

My professional portfolio website highlights theses same points. The website’s home page is an “About Me” section that provides the user with a simple introduction to me. It highlights what I am currently working on in life and entices the user to learn more. The next two pages of the website give a deeper understanding of who I am and what I have accomplished. The professional experience page displays my achievements in a professional setting and what leadership qualities I have. The values page shows what is important to me and what I value in this life.

The targeted audience for this website is future employers as well as potential business partners. Its objective is to give these individuals an understanding of who I am and what I bring to the table not just as employee but also as partner.

The URL for the website is show below:

<https://levijohnson1227.github.io/wdd130/johnson.portfolio/index.html>

Goals/Objectives:

There are many things I would like to accomplish with this website. The first being to present myself to a future employer with it. Clearly the website is not perfect. As I obtain more life and professional experience this will also improve the content and quality of the website which will in turn make it more appealing to future employers. I would also like to use the website to tell a story of the important aspects of my life. I think having a limit on how much I can say and still keep the site appealing will help me to focus on presenting things that really make me unique.

Design Process:

The design for this website came from countless other portfolio website I find on the internet. I took the aspects of the other websites that I liked the most and incorporated similar aspects on my website. For example most portfolio websites I found had an image of the creator overlapping with a short introduction of them. I liked this idea but did not want my photo to overlap or distract from my introduction. Because of this I separated the photo and text completely. A major change that was added to my site was the addition of text appearing over the photos on my first two pages. When an image is hovered over, a short description of my experience related to the image is shown. This was not originally in my design plans for the website.

Conclusion:

From this project I leaned how to build a website from the ground up. I learned how to manipulate all different aspects of a website and the design skills necessary to make it appealing. The skills to design and write the code behind a website can prove very necessary in the future especially when starting and running my won business which will most certainly need a high functioning and appealing website.